

Psychological perspectives on algorithm-based personnel selection

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Deutscher Akademischer Austauschdienst German Academic Exchange Service

Social sensing technologies



- Automatic recognition of social behavior
 - Sensors
 - Cameras
 - Microphones
 - Wearables



- Automatic extraction of social behavior
 - Machine learning algorithms



P NOnVerbal behavior Analysis Tool (NovA) Human Centered Multimedia Lab

File Modules Layout ?



Social sensing in practice

PRECIRE

- Screening for personnel selection
- Training
- HireVue
 - Screening for personnel selection
 - Training







Profile comparisons









Focus on applicants

- Do applicants behave differently when experiencing algorithm-based interviews?
- How do applicants react to algorithm-based interviews?
- Are algorithm-based interviews valid?
- Focus on recruiters



Langer, M., König, C. J., & Hemsing, V. (re-submitted). *Is anybody listening? The impact of automatically evaluated job interviews on impression management and applicant reactions*.

Main questions: If applicants know that their interview responses are automatically assessed by some algorithms, does this change their behavior? Do applicants behave differently? (II)

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- Main hypothesis (based on theorizing by Levashina & Campion, 2006, and by Marcus, 2009):
 - Participants in an automatic evaluation condition will report using less honest and deceptive IM behavior than participants in a human rater condition.
- Online study with N = 124 (mainly students)
- Hypothetical asynchronous interview



Manipulation:

- The human rater group was told that "a member of the department of industrial and organizational psychology with experience in personnel selection will listen to the audio recordings and evaluate your answers."
- The automatic evaluation group was told that "a computer will automatically analyze the audio recordings and evaluate your answers."
- Four interview questions
 - No recording (for technical reasons)



- Main dependent variables
 - 5 items honest IM
 - 6 items deceptive IM (both from Roulin & Bourdage, 2017)





Significantly less deception IM, d = -0.35*

Do applicants behave differently? (V)

- But similar amount of honest IM, d = -0.13^{n.s.}
- Additional result
 - Participants in the automatic evaluation condition spent significantly less time on these pages, d = -0.41*
 - Automatic evaluation *M* = 65.62 s, human rater *M* = 84.04 s
- Conclusion
 - Yes, applicants behave differently!

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How do applicants react to algorithmbased interviews?



Langer, M., König, C. J., & Papathanasiou, M. (2019). Highly-automated job interviews: Acceptance under the influence of stakes. *International Journal of Selection and Assessment*, 27, 271-234.

- Main questions
 - How do applicant react to algorithm-based interviews?
 - And do they take the context into account?
 - High stakes (selection) vs. low stakes (training)

How do applicants react to algorithmbased interviews? (II)



- Online study, *N* = 123 (mainly students)
- 2 × 2 between subject design
 - Videoconference vs. algorithm-based interview (with an avatar)
 - Low-stakes (i.e., training) vs. high-stakes context (i.e., selection)
- Observers scenario
 - Participants were asked to imagine that a friend was invited to a job interview
- Dependent variables
 - Standard self-reports including fairness, creepiness





How do applicants react to algorithmbased interviews? (III)



Main results



How do applicants react to algorithmbased interviews? (IV)



- Main results (cont.)
 - Negative effects slightly more pronounced in the selection (vs. training) condition
- Conclusions
 - Applicants will probably not like algorithm-based interviews that much

Can we increase applicant reactions by giving them more information?



Langer, M., König, C. J., & Fitili, A. (2018). Information as a double-edged sword: The role of computer experience and information on applicant reactions towards novel technologies for personnel selection. *Computers in Human Behavior, 81*, 19-30.

- New field within AI: eXplainable AI (XAI)
- What if we explain to applicants what these algorithms do?

Can we increase applicant reactions by giving them more information? (II)

Methods

- Online study, *N* = 120 students
- Hypothetical scenario
 - Interview with an avatar plus algorithm-based evaluation
- 2 × 2 between subject design
 - Low vs. high amount of information (\rightarrow next page)
 - Non-computer science vs. computer science students
 - [But no effects]
- Dependent variables
 - Standard self-reports including fairness, creepiness etc.





Can we increase applicant reactions by giving them more information? (III)



Main pieces of information given only to the high information group:

- "The program can ...
 - ... analyze your speech and voice pauses because such signals can be used to infer personality traits
 - ... express human communication aspects through the virtual character because studies showed that a virtual character with human communication aspects is perceived as more likable
 - ...analyze your facial expressions [because...]
 - ... analyze your gestures by recognizing hand, body, and head movement [because...]
 - ... interpret your behavior as social and emotional signals [because...]
 - ... adapt to your individual behavior [because...]"

Can we increase applicant reactions by giving them more information? (IV)

Main result (a suppressor effect):



Can different kind of information help?



Langer, M., Baum, K., König, C. J., & Hähne, V. (submitted).

- Idea: two different aspects of information
 - Process information
 - i.e., what the computer program can do
 - Justification information
 - i.e., why the computer program automatically analyzes applicants
- Study design
 - 2 × 2 between subject design (process information: yes vs. no; justification information: yes vs. no)



Can different kind of information help? (II)



Main results

- Process information can induce negative emotional reactions and increase privacy concerns
- Justification information can increase perceived fairness
- Unexpectedly,
 - ... providing no information may not be that detrimental
 - ... when information is presented, perceived transparency does not necessarily increase

Conclusions

Organization should use justification information – or no information (?)

Are algorithm-based interviews valid?



- Only Naim et al. (2018) (plus Schmid Mast et al., under review)
 - Naim, I., Tanveer, M. I., Gildea, D., & Hoque, M. E. (2018). Automated analysis and prediction of job interview performance. *IEEE Transactions on Affective Computing*, 9, 191–204. <u>doi:10.1109/TAFFC.2016.2614299</u>
 - Database: 69 students with 2 short mock interviews, each with 1 professional career counselor (videos plus transcriptions made by MTurkers)
 - Criterium: interview ratings by 9 Mturkers
 - Algorithm-based evaluation of the interviews based on facial, prosodic (speech), and lexical (words) features
 - Statistical approach: Support Vector Machine and Lasso regressions

Are algorithm-based interviews valid? (II)





F = Facial features

- P = prosodic features
- L = lexical features

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Are algorithm-based interviews valid? (III)



- Many W/O psychologist are very, very skeptical...
 - Knowledge problem? → EU project Big Data in Psychological Assessment (BDPA, see <u>https://bdpa.eu</u>), offering free teaching material



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- There are more stakeholders than applicants!
 - Recruiters
 - Companies selling AI products
 - Work councils, unions, NGOs etc.
- Particularly relevant if something goes wrong: Who is responsible?
- 2 studies
 - How does automated decision-support affect the work of recruiters?
 - How do recruiters react if pre-selection by an AI system is unfair?

How does automated decisionsupport affect recruiters?



Langer, M., König, C. J., & Busch, V. (in preparation).

- Future scenario: Recruiters will be provided with candidate lists determined by AI
- What does this mean for the work experience of recruiters?
- Lab study (N = 81 students)
 - 5 hiring tasks (choose 1 out of 6 candidates based on selfpresentation audio files)
 - 3 groups: no-ranking vs. ranking-before-the-decision, ranking-after-the-decision



How does automated decisionsupport affect recruiters? (II)





How does automated decisionsupport affect recruiters? (III)



- Conclusion:
 - Decision-support systems can affect fun and task satisfaction
 - Al-based recommendation as feedback and an opportunity to reflect on their decision

How do recruiters react if preselection by AI is unfair?



Feldkamp, T., Langer, M., König, C. J., & Wies, L. (in preparation).



Balanced pre-selection





Unbalanced pre-selection





How do recruiters react if preselection by AI is unfair? (IV)



- Design: 2 (human vs. algorithm-based recommendation) × 2 (balanced vs. unbalanced preselection) between-subject experiment
- Main results:
 - A balanced preselection was perceived as fairer, but reliance on the preselection was unaffected
 - Human recommendation was perceived as more biased by prejudices
 - Likely different moral judgments (maximization of utility vs. "doing it the right way" – but we haven't finished analyzing the qualitative data)

A quick summary



Research from our lab

- Results from studies on traditional interviews will not automatically generalize to algorithm-based interviews
- Applicants react predominantly negative to them
- Despite the EU's General Data Protection Regulation and the XAI hype: Finding appropriate ways to inform applicants will be difficult
- Al recommender systems will affect recruiters' work
- Not enough research!
 - In particular on the validity of algorithm-based selection procedures
 - And on other stakeholders

How could the field proceed?



- Challenges we need to tackle
 - Combining human factors and personnel selection literatures
 - e.g., trust in automation
 - More collaboration with colleagues from other fields
 - In particular computer scientists and philosophers
 - Showing the relevance of W/O psychology research to the public



Thank you for listening